

our **easy**

applications guide

to smartphones



What is an **Application?**

An Application or 'App' as they are commonly referred to is a program which has been specially designed for your mobile phone.

There are a huge amount of Applications available for your Smartphone, regardless of manufacturer. Apps fall into many different categories, such as :-

News Apps:

These keep you updated with the latest news stories and information as and when it is happening. You can also receive handy notifications on the latest traffic or weather conditions or sporting results!

Music Apps:

In the world of music Applications you can do just about anything for instance, you can have a keyboard or drum kit on your phone, Apps which will teach you how to play your guitar, even Apps which will identify which track is playing when you hold your phone to a speaker.

If you are mad about music, these Apps are for you.

Game Apps:

Whether you like action, adventure, puzzle, sports games or more, there are thousands of challenging and fun gaming Applications to get your hands on.

Most gaming Applications also make fantastic use of common Smartphone features such as touchscreens and accelerometers.

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Entertainment Apps:

Want to find out the latest information on TV, radio or Cinema shows? With certain Apps you can even listen to radio or watch television right on your Smartphone!

Lifestyle Apps:

Shop till you drop right from your phone with Ebay and Amazon Apps, check your Facebook or Twitter from your phone, even browse through cooking recipes right on your Smartphone!

An Application is usually downloaded through your mobile phone via an 'Application store' or 'marketplace', which then allows it to be accessible on your Smartphone!

There are a large range of Apps that are available to be downloaded free of charge, while some Apps require a small payment. Read on to take a look at some of the App stores you can access on your Smartphone!



BlackBerry App World

BlackBerry App World now has more than 7,000 Apps available to download and has an accessible, easy-to-use layout.

BlackBerry App world gives you the opportunity to search through the exact type of Apps you are looking for.

You can browse through different categories such as Entertainment or Music and Video, or even take a look through the current top selling Applications. Here are some examples of great Applications you can download from BlackBerry's App world:-

Blackberry messenger: FREE

BlackBerry messenger allows you to messenger your friends, family and colleagues who own a BlackBerry device completely free of charge.

By sharing your unique BlackBerry pin you can connect with contacts quickly and easily. You can even create groups of contacts, where everyone can join the same conversation.

This must-have free Application also allows you to share pictures and videos with each other. BlackBerry messenger is the smarter way to stay in touch!

Pandora: FREE

Pandora is a fantastic personalised radio service. This Application allows you enter a favourite artist or song title and Pandora will only play tracks which are similar or recommended.

As well as playing old favourites and classics, Pandora is a fantastic way to experience new music and artists you haven't heard of before.

Pandora covers all genres of music and has a huge library of tracks to enjoy. You can rate songs as you listen and Pandora will alter the music it plays for you to suit your tastes! Pandora is smart radio!

Memory Booster: £3.99

Some Applications have been created to improve your Smartphones performance and Memory Booster is an award winning Application that does just that. Memory Booster increases your device speed by recovering lost or wasted RAM. RAM is the dedicated memory which is used for running Applications or processes on your BlackBerry Smartphone, it is not your internal memory*.

Put simply the more RAM which is available, the faster your Applications will load and run!

* Memory Booster will not increase the file storage memory available on your memory card or device.

Examples of BlackBerry Smartphones

BlackBerry 8520, BlackBerry 9780, BlackBerry 9800 Torch, BlackBerry 9300 Curve 3G.



Android

The Android Market from Google now has nearly 80,000 Applications available for download covering a wide range of categories and uses.

Google allows anyone to create their own Applications and those that fit the requirements and are deemed good enough, can be found on the Android market.

A large percentage of Apps on the Android Market are free of charge. However there are also many professional Android developers that create Apps which require a payment. These Apps usually include more features and content than those that are free.

Here are some examples of great Android App's to get you started:-

Movies: FREE

This Application is an amazing information resource for everything Cinema and the best part is it's totally free!

Movies will find your nearest cinemas and provide you with a list of all the films they are currently showing. If you want to find out more about a particularly film it's easy!

You can view full trailers, cast listings, posters and even read trusted reviews on films listed on the Movies App.

Google Maps: FREE

This integrated Google Maps Application should be on the top of every Android Smartphone users list.

Packed full of superb features that are not included in Google Maps on other devices.

Incredibly, this includes free Google-powered Sat Nav thanks to Google Maps Navigation. Also included in this App is Google street view, My Maps and much more.

MyBackup Pro: £4.99

This App allows you to prevent losing crucial information from your Android Smartphone such as contacts, text messages, Apps, bookmarks and more. If you were to experience any difficulties with your phone, loss of data through a reboot or update – MyBackup Pro is here to save the day.

It works by creating a back up of your data which can be stored on a memory card or on a secure network and can restore it to your Smartphone within minutes.

Although it costs £4.99, protecting your phones contents is pretty priceless. MyBackup Pro is one of the most popular and recommended Apps available on Android Smartphones.

Examples of Android Smartphones

HTC Desire HD, Google Nexus, HTC Wildfire, Samsung Galaxy S.



Ovi Store

The Ovi store was created by Nokia and is where Applications for Nokia mobile phones can be downloaded.

As well as Applications, Ovi also provides services such as Ovi Mail for email and Ovi Maps for navigation.

The Ovi store is extremely popular with Nokia Smartphone users, features a wide selection of Apps which have been downloaded over 25 million times! Again, like all Application stores for Smartphones, there are free Apps and those that require a payment.

Take a look below at a few recommendations from e2save on great Apps to check out:-

Skype: FREE

In case you haven't heard of Skype already, it's an extremely popular service that enables you to make free calls and instant messages to other Skype users.

The Skype Application available from the Ovi store will allow you to experience the benefits of this service using a 3G or Wi-Fi internet connection. Skype is extremely useful if you are running low on minutes or texts!

Snaptu: FREE

Snaptu is an extremely clever Application which puts essential Smartphone Apps all in once place.

Through your Snaptu App you can access Facebook, Twitter, News, Weather, Sports and more! Keep your Smartphone free of clutter, without the need for lots of individual Apps.

Snaptu is again another perfect example of some of the brilliant Applications available from the Ovi store free of charge.

Midomi SoundHound: £4.00

Ever heard a song on the TV, the radio, or just stuck inside your head and want to find out what it is?

Well now there's an easy way of identifying a music track quickly and easily with Midomi SoundHound.

Simply hold your phone up to the speaker, or hum the tune and Midomi will name it for you. Midomi includes other features such as song previews and YouTube videos.

Examples of Nokia Smartphones

Nokia X6, Nokia C6-00, Nokia N8, Nokia C7-00



Other guides available from e2save

our **easy** jargon buster guide

Are there any words or terms that you haven't heard of or don't quite yet understand? Or are you looking to expand your knowledge of Smartphones to help you make the most of what they can offer? Then why not check out our A-Z Jargon Buster Guide?

Here you will find a whole range of new Smartphone terms, keywords and features all explained in simple, plain English to get you up-to-speed quickly!

[Click here to view or download this guide](#)

our **easy** smartphones guide

A user friendly guide covering all the important information you need to know about Smartphones. This includes answers to questions like, what is a Smartphone? How to find the right Smartphone for you? What are the best Smartphone's out there? And much more!

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